



**HOTFLASH 5K**  
**Run/Walk for Men & Women**  
**Saturday, May 4, 2024**  
**SPONSORSHIP**  
**OPPORTUNITIES**

The HotFlash 5K Run/Walk, sponsored by the Woman's Club of Cayce, celebrates the challenges of life's changes for men and women. It will take place 8:30 AM, Saturday, May 4. The course, certified by Strictly Running/USATF, begins on Fort Congaree Trail, past the historical setting of the 12,000 Year History Park and winds through the beautiful woodlands and waterways of Timmerman Trail and Congaree Creek.

The Woman's Club of Cayce is a 501(c)3 nonprofit whose mission is to promote the community of Cayce and the wellbeing of its citizens. Contributions are tax-deductible. Contributors may set up a booth at the race's Health and Wellness Expo to provide information or sell products and services under the event's group business license with the City of Cayce. The event is sponsored by the City of Cayce Hospitality Fund to encourage tourism to the City. We want to help people learn about our City and to bring them in to patronize local restaurants and businesses. In prior years, 80% of the runners and their families came from outside of Cayce. We encourage you to participate in some way.

Contributors providing products or services to the race in lieu of monetary donations will be recognized at the appropriate level. No electricity or shelter is provided for booth spaces; and tents are recommended. The City of Cayce requires tents to have weighted tie-downs. T-shirt advertising is not guaranteed for sponsorships received after April 15, 2024.

#### **Nuclear Level \$1000**

Prominent Logo Advertising on race t-shirts  
 Prominent Logo on banner at race  
 Custom/Logo Social Media Posts  
 Custom shares of social media  
 2 10x10 vendor booth spaces  
 5 free runner spaces

#### **Volcano Level \$500**

Prominent Logo Advertising on race t-shirts  
 Custom/Logo Social Media Posts  
 Custom shares of social media  
 1 10x10 vendor booth space  
 3 free runner spaces

#### **Heat Wave Level \$250**

Logo Advertising on t-shirts  
 Logo Advertising on Facebook pages  
 Custom FaceBook Post  
 1 10x10 vendor booth space  
 1 free runner space

#### **Tropical Moment Level \$100**

Social Media Announcements  
 1 10x10 vendor booth space

#### **Summer Breeze Level \$50**

Social Media Announcement

For more information, contact a member of the Race Steering Committee:

**KAY HUTCHINSON**

**Race Director**

[tigershutch@gmail.com](mailto:tigershutch@gmail.com)

803-546-2121

**BARBARA CORBETT**

**Sponsorship Chair**

[bcaulde157@aol.com](mailto:bcaulde157@aol.com)

803-422-0656

**PAULA PINNER**

**Advertising and Promotions Chair**

[pfm72@yahoo.com](mailto:pfm72@yahoo.com)

803-665-3872

**SUE SEXTON**

**Course Coordinator**

[bsjnsexton@bellsouth.net](mailto:bsjnsexton@bellsouth.net)

803-873-3053

**For more information:**

The Woman's Club of Cayce Website: [www.womansclubofcayce.org](http://www.womansclubofcayce.org)

The Woman's Club of Cayce Facebook: <https://www.facebook.com/TheWomansClubOfCayce/>

HotFlash 5K Facebook: <https://www.facebook.com/HotFlash5k>

Use [#HOTFlash5K](#) in your social media posts

The Woman's Club of Cayce is a 501(c)(3) entity; Federal Tax ID# 57-6034030.

Address:

The Woman's Club of Cayce

P.O. Box 4273

Cayce, SC 29171